

# ENTERPRISE BULLETIN

Autumn Term 2011

Issue Number 34

We are committed to educating our students to become enterprising individuals, successful in their learning, in their future careers and in life. This Bulletin is a termly publication to students, staff, parents, businesses and community partners. The Bulletin highlights and celebrates some of the good practice that is taking place. We hope that through this Bulletin you will gain a better understanding of what it means to be a Business & Enterprise College.



Another Autumn Term is drawing to a close and in this edition of the Enterprise Bulletin we bring you a full report on yet another successful Global Entrepreneurship Week (page 2) as well as news of other enterprising good work carried out by our students.

The term kicked off with our Year 12s competing for the title of Champions of Enterprise; we had an enterprise project in English with our Year 7s; a full week of challenges for students during Global Entrepreneurship Week in November; preparations were made for a new St Bart's primary programme involving Year 12s and Year 4 pupils and a new steering committee hit the ground running with Fairtrade for Schools.

## GLOBAL ENTREPRENEURSHIP WEEK 2011

"We are delighted to inform you that your Global Entrepreneurship Week events meet our High Impact Criteria and they have been awarded the prestigious High Impact Badge of Honour." The GEW UK Team.

As the name suggests, Global Entrepreneurship Week (GEW) is an international event encouraging people of all ages and backgrounds around the world to get involved in enterprise. As a school we run challenges for our students at this time every year.

This year we were particularly pleased as we had many teams of students from Years 7, 8, 9 and 10 registering to take part in the enterprise challenges planned in school throughout the week. In addition we were delighted to hear that our activities had been awarded the "HIGH IMPACT BADGE OF HONOUR" in recognition of the school's efforts to encourage the entrepreneurs of the future.

Running between 14th and 18th November GEW provided an excellent platform for students to develop existing skills and discover how those we use in enterprise are not just applicable to business but can also be used in other areas of our lives. Turn to page 2 to see what they have been up to.



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# Global Entrepreneurship Week 2011



Y7 teams queue up to use the Stixx machine

*initiative*

*inspiration*

Year 7 recycled plenty of newspaper during their **Entrepreneurship Day** at the start of the week—tower building, bag making and Stixx all challenged everyone to the full. Students used skills of teamwork, time management, production and design and considered financial questions of manufacturing and selling costs. To add an international flavour to the day, the teams also looked at the challenges faced by poor families in India who made bags from recycled newspaper to earn a living. They considered how many bags they would need to produce to enable them to pay for just the basics of life, understanding too how these simple items are literally a means of survival for many.

**Raceday for Schools** provided our Year 8 teams with an online challenge. Each team had to research and consider various aspects of racecourse design and management. They progressed to designing their own racecourse using a determined budget for construction, marketing and hospitality. To add an element of competition between teams they were each allowed to put forward their three best scoring designs. This was also repeated in the second part of the challenge which focussed on racehorse ownership.



Y8 work to improve their results

*innovation*

Y10 plan their business strategy

Our Year 9 teams were given a longer term challenge. As part of their **Apprentice Challenge** each team had to prepare and then present a viable, small business idea to the panel of judges. Having successfully passed this test each team was awarded a £50 enterprise loan with which to set up their business. Ideas ranged from jewellery and accessories to homemade soups and cupcakes. They will now have two terms in which to make as much as success of their idea as they can. Look out for the special edition of the Enterprise Bulletin in which teams will be advertising their businesses.



Finally Year 10 teams were asked **Have YOU Got What It Takes?** Faced with an imaginary business scenario in which a new business park had just opened, our teams became small catering companies ready to supply the potential business people with their daily lunch. Each team had to come up with their own niche idea, a company name and advertising material which they presented to each other including costings and growth forecasts. The second part of the day presented teams with the opportunity to 'recruit' an additional member to join their team. They had to write up a job description and come up with three questions to ask the candidate at interview.

Throughout the week all of the students were stretched and challenged, they used a range of skills to address each task and came away with new skills to help them in the future.

## Interview challenge for Year 7

This term the English department had Year 7 students creating their own class magazine. This interesting exercise involved the study of different writing styles and also incorporated an Enterprise Project. This project challenged students to find someone with an interesting story to tell, carry out the interview and then write it up.

This year there were many interviews which attracted the judges attention including one student who managed to interview Richard Benyon MP by email. At the end of the day however there could only be three winners, they were:

### 1st Place

**Molly Herne** 7P3 (pictured above) whose headline "Naked Ladies and 2 Year Old Drivers" instantly grabbed the reader's attention! Molly chose to interview a local Fireman, asked some great questions and got some very funny stories out of him too.

### 2nd Place

**Michael Seath** 7E2 (pictured above) successfully interviewed Beth Flintoff who works at the Watermill Theatre. His piece was very well written with lots of excellent information and included a personal comment about how he found the interviewing experience.

### 3rd Place

**Oliver Craig** 7C2 wrote up a fascinating interview with his grandmother who has had an amazing career as a journalist which included an interview with the Dalai Lama.

Our winners all received gift vouchers presented to them at assembly.



## Year 8 China Challenge Teams prepare for tour

Seventeen lucky Year 8 students will have the trip of a lifetime next Easter when they head off to Shanghai with Mr Sharpe, Mrs Fisher and Miss Oxner for a 9 day culture and study tour of China.

In addition to all the exciting things they will experience and learn about during their trip, the students have been involved in a number of additional activities in the run up to their Easter departure. In their teams they have been researching and presenting on different aspects of Shanghai culture and its history. They have also been actively fundraising and have shown great commitment and entrepreneurship.



Car washing, baking, gift making and selling are just some of their initiatives. You may well have seen them at this year's Christmas Gift and Craft Fair with Lennie the Lion and even at other local fairs and markets. Many thanks to parents for their tireless support!

Coming up next term on **Tuesday 7th February 2012** is the third **Culture Zone Evening**. If you are interested in finding out more about China please put this date in your diary and look out for details nearer the time our weekly newsletter, Bartholonews. During the evening two of the teams will be making their presentations on Shanghai : the history and development of the city from 1978 to the present day and its cultural and sports heritage.

## Sixth Formers in the Dragons' Den ...

At the beginning of the term Year 12 became Corporate Investment Teams challenged to analyse and consider the investment potential of three genuine local businesses.

Run by the Education Business Partnership, this all day event saw 40 teams taking over the Sixth Form and Hall to examine the strengths, weaknesses, threats and opportunities of the three companies : Sheepdrove Organic Farm (farm and hospitality), Environmental Solutions (waste management) and Oracle Storage Systems (storage and shelving units). Teams had to choose their preferred company and explore potential business opportunities. The afternoon culminated in presentations to panels of volunteer business people who had given up their time to come in to support the teams throughout the day.

The day was intense and students tested and developed their analytical skills as well as decision making, teamwork, leadership and organisation amongst others. Out of the 40 teams 6 were chosen to go through to Day 2 which required each team to decide which area of the business required an additional member of staff and prepare a suitable job description. After presenting their final proposals one ultimate winning team was chosen. Congratulations went Rachael O'Brien, Sarah Neely, Antonia Chandler, Laura Randle, Tilly Roberts, Nothando Sinini Ndhlovu, and Harry Kitchin, (pictured) all from 12C3.

The team continued with the Challenge and went on to represent St Bart's at the regional final held on 7th December at Newbury's Hilton Hotel. Here they presented their winning proposals to a panel of judges and in front of teams from other schools. Judges were looking for evidence of planning and research, problem solving skills and teamwork as well as the level of the team's responses to questions. The whole team is to be congratulated on producing an excellent presentation in tough circumstances and even though they didn't win they certainly did the school proud.



## Fair Trade School

A message from Amelia Mayes & Jenny Jones 13C1



For the last 2 years steering committees have been set up to try and achieve Fair Trade status for St Bart's. So far this year we have been looking at gaining support from both teachers and the student body. We have had a stall at the Societies Fair, addressed the whole school at assembly and met regularly.

Certain points have been made, including supplying more Fair Trade produce in the Sixth Form area and at internal staff meetings. However Fair Trade is not just about food, we also want to raise awareness in other ways so during **Fair Trade Fortnight 27 February—11 March 2012** we are planning to hold a fashion show. After Christmas we will be launching a competition to design a Fair Trade outfit which will headline the night. Please look out for details in the New Year.

If you want to be involved and help us achieve Fair Trade status at our school please get in touch.

