

# ENTERPRISE BULLETIN

SPECIAL ISSUE DECEMBER 2011

We are committed to educating our students to become enterprising individuals, successful in their learning, in their future careers and in life. This Bulletin is a termly publication to students, staff, parents, businesses and community partners. The Bulletin highlights and celebrates some of the good practice that is taking place. We hope that through this Bulletin you will gain a better understanding of what it means to be a Business & Enterprise College.



## GLOBAL ENTREPRENEURSHIP WEEK 2011

### Year 9 Apprentice Challenge

Have you ever wondered what it would be like to start up your own business? Have you had an idea but lacked the backing to get it off the ground? During this year's Global Entrepreneurship Week (GEW) groups of our Year 9 students were given that opportunity. Simply by registering and then presenting their mini business proposals to the judges our six teams have now received their £50 enterprise loan and are on the road to what we all hope will be a profitable experience! This special edition of the Enterprise Bulletin has been put together to provide the teams with the chance to advertise their businesses to our readers ... Look out for them over the next two terms, they may be knocking on your door.

All of the teams we met had to present their plans to us and we were able to work through some of the more difficult areas with them. Here are some of the things we talked about.

#### What about a team...

A good team contains individuals (obviously!) but they need to be people who can not only express their own ideas but also listen to the ideas of others; if you have people who do not listen there are often tensions in the group! A team needs leaders but it also needs workers; in a small team you may have to take on both roles. A team are all committed to reaching the same goal and that way they can work through any difficulties...together.

#### What about an idea...

Most of the ideas we met were rather similar. In a

business that is starting out you will need to think about what makes *your* business so special that potential customers will come to you rather than go elsewhere! The thing that makes your product stand out is called its USP (unique selling point). With one your product will hopefully sell very well and for a long time!

#### What about a profit...

All of the teams had an idea of what they wanted to make and how much they wanted to sell their items for. But...they had not really thought about the time taken to make the item and so were working for a few pence an hour! They had also not thought about how much it might cost if found in a high street shop. Many of the teams were selling their items too cheaply; we were not asking them to simply make items more expensive but to get the price 'right'. The idea of a quality product at a reasonable price was discussed with most of the groups!

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# Hand made jewellery

We make handmade jewellery all for very cheap prices.

From earrings to necklaces to rings, and even clip in hair accessories. Not only that, we also sell a lot more.

Different colours, Different styles, even personalised accessories

Our stock is excellent for Christmas and birthday presents!

Friends and family will be fascinated to see that you have given them a present which you bought off us!

We would like some of your ideas to help us along our way!

Any old and unwanted jewellery is welcome with thanks.

Charlotte Bullock 9E2, Annika Loosen 9E2,

Katie Gale 9E2, Maggie O'Flynn 9E2,

Jessica Hislop 9D2 & Sophie Granville 9D2

Email [bullc007@westberks.org](mailto:bullc007@westberks.org)

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# BITZ 'N' BOBZI!

We are selling handmade crafts, Christmas tree decorations, unique gift ideas and so much more!

Look out for us in school and around Newbury!



We are: Abbie Dixon, Niamh Gannon, Sophie Ings, Polly Mitton, Vicky Moxon, Aimee Piggott and Sophie Smith.

All profits raised from our business will go to the Davis house charity - the Sanfilippo project.

**We are selling cards with bracelets, there are birthday cards, Christmas cards, and next year Easter cards will be available, and the bracelets come in lots of different colours.**

**The prices will be ranging from £3 to £6, and they will be on sale in time for Christmas.**

*Rebecca Whitling  
Tilly Woodfield  
Katie Clements  
Charlotte Fane  
Elin Landhed*



We wish the teams good luck with their businesses.

We would hope that the skills of drive, tenacity and responsibility will help them succeed in and out of school, at work and play and as an adult in the future. Teams will be given continued support and assistance over the following terms should they need it.