



GRAPHIC COMMUNICATION

Exam Board: AQA

Specification: [Click here for further information](#)

COURSE SUMMARY

Over two years students will complete four coursework assessment units. Students will begin the first term working on an experimentation unit which will introduce them to a variety of experiences exploring a range of art graphic media techniques and processes. They will be expected to explore relevant images, artefacts and resources relating to a range of art and design from the past and recent times. Students are required to work in one or more of the following areas of graphic communication in a series of books/portfolios: illustration, advertising, packaging design, design for print, communication and computer graphics, multimedia, animation, web design, film and television.

'When I leave school I hope to continue studying Graphics. I have studied Music Technology, Graphics and Media Studies.' Marshall

WHY STUDY GRAPHICS?

Graphics enables students to express creativity through given briefs. Work is carried out on computers and in physical portfolios. Photoshop and art skills are greatly improved to give varied outcomes. *Marshall*



WHAT HAPPENS IN LESSONS?

Graphics is a mixture of being creative, conceptual and innovative. The teachers allow freedom for independent learning. *Hemi*

COURSE ASSESSMENT

This is a new linear course. This means that students opting for an A Level in this subject will be committing to a two year linear course, with all units examined at the end of Year 13. AS Levels will still exist and can be taken as a stand-alone qualification at the end of Year 12, but students taking this option and then continuing to study the subject in Year 13 would have to sit all the A Level units as linear exams to gain that qualification.

MIGHT LEAD TO...

The Graphics course develops creative and IT skills, and is an ideal preparation for a career in media and the creative/design industries. Many students who take the subject at A Level go on to pursue art foundation or graphics courses at university.

ADVICE ON ENTRY

Graphics or Art at GCSE will be an advantage as it will provide a strong platform of key skills and working methods. Where students have completed these GCSE courses a B grade or higher is preferred.

READING AROUND THE SUBJECT

- [Grafix Magazine](#)
- [Illustrators.com](#)
- [99 Designs](#)