



COURSE SUMMARY

The Level 3 BTEC course is made up of seven units of work which cover aspects of the travel and tourism sector allowing students to develop knowledge, and skills required, including customer service skills and factors that affect tourism to and from the UK. Students develop key transferable skills for independent learning, effective communication, analysis, writing and team work. Students are encouraged to ask questions, develop organisational skills, to work in a range of ways including written reports, brochures and role play.

WHY STUDY BTEC IN TRAVEL AND TOURISM?

*"Travel and Tourism is interesting and fun."
Courtney*

*"So many topics to look at makes the course really interesting. It's made me rethink what I want to do in the future."
Emily*

MIGHT LEAD TO...

The travel and tourism sector is rapidly expanding and has a wide variety of industries which offer huge employment opportunities. These include holiday representative, tour manager, tourism officer, travel agent, flight attendant and airport ground crew.

*"When I leave school I hope to work in the travel industry and have the opportunity to explore the world."
Jack*

ADVICE ON ENTRY

Previous study in Travel and Tourism is not required. Where students have studied the Level 2 BTEC course, a Merit or higher is preferred.

READING AROUND THE SUBJECT

- [Travel Weekly Magazine](#)
- [Which Travel Magazine](#)

WHAT HAPPENS IN LESSONS?

The course uses a variety of teaching and learning styles. The theoretical content is teacher-led, however there is emphasis on student-learning. The students look at a variety of case studies within the travel and tourism industry. It is assessed through a range of assignments which may take the form of business reports, presentations and case studies. The important thing is that students evidence their skills and knowledge.

