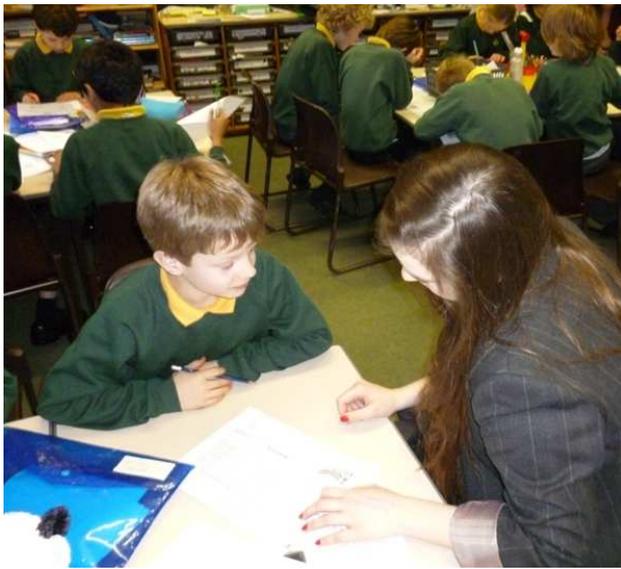


ENTERPRISE BULLETIN

Spring Term 2013

Issue Number 38

We are committed to educating our students to become enterprising individuals, successful in their learning, in their future careers and in life. This Bulletin is a termly publication to students, staff, parents, businesses and community partners. The Bulletin highlights and celebrates some of the good practice that is taking place in our school.



Sixth Formers move into the primary classroom

The success of our Primary Programme continues to strengthen the school's links with our feeder primaries and during the Spring Term groups of St Bart's Year 12 students headed off to four schools: John Rankin, Falkland, St Nic's and St Joseph's. At each school the students took on the role of teacher delivering a series of one hour lessons over the course of 5 weeks.

Each week our Year 12 "teachers" attended training sessions to prepare them for the lesson they were due to deliver that week with tips and advice on how to engage the pupils and how to make the lesson fun.

Entitled the [Theme Park Challenge](#), the Year 4 pupils worked in groups designing, costing, advertising and promoting their own theme parks. They used maths skills to work out the cost of their design within a given budget and also used various marketing skills when designing their own posters and menu cards. Their final session saw each group having a go at producing a short video advertisement which they all enjoyed watching at the end.



As a result of their involvement in this programme the rewards for our Sixth Formers have been considerable. Not only have they seen for themselves the enjoyment and learning going on in the primary school classrooms thanks to their teaching, they have also gained a lot personally from the experience and would definitely recommend the programme to next year's Year 12s!

Inside this edition ...

- Family Enterprise Take 5 page 2
- 6th Form Companies rise to the challenge page 3
- Ten pound challenge offered to Year 10 page 4
- Picture perfect page 4

Year 7 Family Enterprise celebrates 5 years

With take up exceeding expectations, this year's Family Enterprise Experience was another resounding success. Year 7 students quickly signed up and all places on the first two sessions were soon fully booked. To avoid turning anyone away, a third session was added making this year the biggest Family Enterprise event in its 5 year history!



Aimed at introducing Year 7 students to the concept of [Enterprise](#), the Year 7 Family Enterprise Experience has been developed to demonstrate in a fun and engaging way the many and varied skills associated with it.

Together with a parent/carer the students worked in their teams to come up with solutions to the challenges presented to them, considering ideas of design, cost and functionality amongst others. Teamwork, communication, pressures of time, success and failure were all part of the experience. Judging from the very positive feedback we received all three sessions were a hit!



Each session concluded with one final challenge: to their surprise every student was handed a £10 note. What they chose to do with their £10 Enterprise Loan was up to them.

"I enjoyed seeing my son come up with ideas and try them out ... Also running through ideas for marketing the bags and seeing him do the presentation" (Parent)

"I found this session really fun and I will hope more people visit in years to come" (Student)

"A very enjoyable morning ... It was good to see the kids getting fully involved" (Parent)

"I enjoyed the challenges because they were fun and interesting and gave me ideas." (Student)



They could decide to accept or decline the challenge, but they would be given a term in which to see how enterprising they could be and how much profit they could generate at the end of it. We hope to hear about how they get on in a special edition of the Bulletin due out next term.

As always, sincere thanks are due to Mr Turner and Mrs McDowell for running another successful series!

Young Enterprise companies moving forward

Since our last Bulletin, our two Year 12 companies have been working hard to make their businesses a success as part of the Young Enterprise Student Company programme—Keto selling a range of jewellery and Apto with their selection of colourful wooden flowers. In February both groups joined other schools to display and sell their products at the Young Enterprise Trade Fair in Newbury's Kennet Centre. During the day all teams were assessed and judged for the Area Trade Stand Competition with judges visiting each stand.

Here, KeTo and Apto give an account of the day:

On Saturday 9th February, **KETO** (Katie Dowle, Kyrie Hayward, Ashley Bourke, Connor Strong, Siobhan Dickenson, Sophie Stevens, Scarlett Langley and Fran Muller) took part in the Young Enterprise Trade Fair in the Kennet Centre where we had to compete with companies from other schools to sell as much of our merchandise as possible during the day.

We each had shifts throughout the day so we always had a least 2 people at the stall and also other members of the team walking around the Kennet Centre sending potential customers to our stall. Our team, named Keto, (pictured top right) sold a range of bracelets and earrings to make money for our enterprise business. Our aim was to make a reasonable profit after we spent over £150 on stock. By the end of the day we had sold almost half of our stock which we were very pleased with. When the fair finished and the money had been counted we had made £131.

APTO (Heather Lewis, Amy Boliter, Olly Sopp, Emma Seymour, Myles May, Stefan Klas, Patrick Cardwell, Josh Wallin, Luke Gregory, Elliot Wheatland-Clinch) gathered at the Kennet Centre to set up bright and early and begin selling our fabulous scented wooden flowers. Throughout the day we faced various judges, five other Young Enterprise companies and the general public. We used the theme of Valentine's Day within the decor of our stand and had a special offer of 12 red, scented, long lasting roses for £10 to attract the buyers. Every member of the company played their role in helping the day run smoothly; from managing director to company secretary, all coming along to help sell our flowers. This event was a great experience for every member of the company, letting us see the challenges and uplifts that the business working world has to offer.

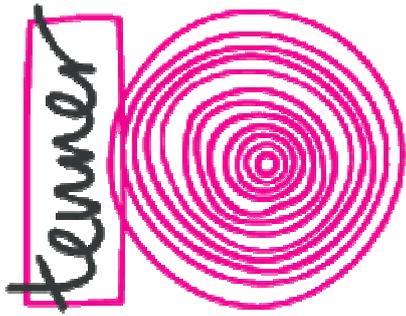


Since launching their companies in October the groups have completed a business plan, sold shares to finance their operation, conducted market research, marketed their business, attended selling events, including the trade fair, and managed their business accounts. They have since entered the Area Cup Competition held at Newbury Rugby Club on 20th March for which they were required to submit an interim company report, including an interim balance sheet and payment of their VAT liability to date. Both companies successfully completed this task and at the evening competition made a presentation to summarise their business activity to the panel of judges and fellow competitors. Although the teams were not winners on the evening, Apto were judged to be second in the 'best trade stand' category—an excellent achievement.



Both groups intend to run their businesses until June when the final company accounts will be prepared and (hopefully!) dividends will be paid to shareholders. We wish them every success.





Tenner Challenge in the month of May

Year 10 students have been invited to register for this national competition. Formerly known as Make Your Mark with a Tenner, this challenge is now run by Young Enterprise and Year 10 students have been invited to take part either as individuals or in a team. Each will receive a £10 loan with which to make as much profit as they can during the month of May whilst also endeavouring to "make a difference and give back to society". Teams will have log books to complete, providing guidance and support and weekly online competitions are up for grabs via the Tenner Challenge website. All details are available on OpenHive.

Photography for all



The school's **Photography Club** has been running now since the beginning of the school year with a competition taking place every half term. Open to both students and staff interest has gradually increased with some fantastic results.

Themes so far this year have included Shadows, Reflections of Winter, Order or Disorder and Scale and the photos have been both enterprising and imaginative. Every entry can be viewed via the Clubs pages on OpenHive and prizes are given to the top three student entries. Here are some examples of the excellent pictures we have received.

Anyone can have a go and you don't need to have a posh camera to take a good picture! Why not enter the next competition and see what you can come up with. Simple rules apply and every competition is advertised in Bartholonews and on OpenHive—Clubs—Photography.



"Shadows"
Alice Wright 8D3



"Reflections of Winter"
William Osborne 8D1



"Scale"
Magda Zolynia 13E3

Students' Eye View of St Bart's



As an International School, we want to be able to show others what our school has to offer. A group of Year 11 students have got together with the aim of compiling material which will be used to produce a CD about St Bart's, its students and staff and its daily life.

**THIS STUDENTS' EYE VIEW
NOW NEEDS YOU TO GET INVOLVED!**

You can choose to create a short video or put together a selection of photographs of your chosen school activity or club, even your favourite lesson. A few words about what is going on in your entry will be really useful!

Please send your entries to Mrs Gibbs agibbs@stbarts.co.uk or come along to E130 with your memory stick.

Mini flipcameras are available to borrow if you need one.

