



# BUSINESS STUDIES

Exam Board: AQA

Specification: [Click here for more information](#)

## COURSE SUMMARY

The course aims to demonstrate the interrelated nature of business using business models, theories and techniques to support analysis of contemporary business issues and situations. The content is designed to engage students through topics and issues that are relevant in today's society, through key contemporary developments such as digital technology, business ethics and globalisation topics.

*"When I leave school I hope to study Business Management and Marketing at Cardiff University and pursue a career in the corporate world. I have studied Business Studies, Geography, Psychology and History."* Patrick

## WHY STUDY BUSINESS STUDIES?

"This subject is for people who have an active interest in business and current affairs and are intrigued about the business decision-making process. It has real work application, improves your analytical, evaluation and essay writing skills." Callum



## WHAT HAPPENS IN LESSONS?

"Lessons involve looking at how external factors can impact upon business and the responses that may be taken. The theory is used to analyse case studies and business behaviour. We get involved in research tasks and develop essay writing structure." Jamie

## COURSE ASSESSMENT

This is a linear course. This means that students opting for an A Level in this subject will be committing to a two-year linear course, with all units examined at the end of Year 13.

## MIGHT LEAD TO...

A Level Business Studies shows any potential employer that you have an interest and developed knowledge about how a business works, making it particularly suitable for those looking at a career in business management. If you are applying to university, Business Studies is particularly good preparation for courses such as economics, business studies and many other options. More broadly, some possible career choices with A Level Business Studies include management, marketing, finance, accounting, banking, retailing, manufacturing and local government.

## ADVICE ON ENTRY

Business Studies GCSE is not a requirement, but where students have completed the GCSE course, a grade 5 or higher is preferred. It is important for students to have good written and numerical skills, but also a real interest in business and how it is organised and operates.

## READING AROUND THE SUBJECT

- [BBC News – Business](#)
- [Gov.uk Business](#)
- [Tutor2U](#)
- Business Review magazine