



COURSE SUMMARY

The course consists of four units. Three units are mandatory covering business, marketing and personal and business finance. The optional final unit includes choices ranging from management, finance, work experience, marketing, operations and the business environment. Students investigate and evaluate the different topics and gain an understanding of the business environment.



MIGHT LEAD TO...

A BTEC in Business shows any potential employer that you have an interest and developed knowledge about how a business works, making it particularly suitable for those looking at a career in business management. If you are applying to university, this qualification is particularly good preparation for courses such as economics, business studies and many other options. More broadly, some possible career choices include management, marketing, finance, accounting, banking, retailing, manufacturing and local government.

WHY STUDY BTEC IN BUSINESS?

"This course develops students' interest in business concepts and ideas using a hands-on approach." *Callum*

All work is set in the context of real business and the business environment as it exists in the UK and abroad. Students spend time researching the business world. The course also gives students the option of a week of work experience in a local business.

WHAT HAPPENS IN LESSONS?

"The lessons are interactive, which is really fun. There is a lot of computer based work which helps to develop students' understanding of business concepts." *Callum*

COURSE ASSESSMENT

Two units of work are externally assessed. Personal and Business Finance is a 2 hour examination and Marketing is a controlled assessment. The other units are internally assessed pieces of coursework.

"When I leave school I hope to become a laboratory technician. I am currently studying BTEC Business, BTEC Science and Music Technology." Josie

ADVICE ON ENTRY

Students should have a genuine interest in business activity. They should be keen to conduct independent research and visit local businesses when required. Skills in organisation and meeting deadlines are important.

READING AROUND THE SUBJECT

- [BBC News – Business](#)
- [Tutor2U](#)
- Business Review magazine