



## COURSE SUMMARY

You consume media all the time. You watch TV, films and YouTube; you listen to music and play mobile games on your phone; you listen to music while flicking through the pages of a magazine. Maybe you've questioned how all this material ends up in front of you – who puts it there, and who profits from it. Maybe you're a media producer yourself. You might be making your own films, using a camera or on your phone; maybe you're into photography and are looking to go beyond your Tumblr and Instagram pages. Maybe you're interested in getting to grips with industry-standard video, photo-editing and desktop publishing software.

You may be interested in dealing with all of this at an academic level that will prepare you for undergraduate study; you may also be keen to develop the 'soft skills' that employers are looking for, including project management and team working. You may want to do an A Level where you can learn to use Photoshop and Premier Pro for coursework. That's what we do.

## WHY STUDY MEDIA STUDIES?

"It allows you to express your creativity and personalise the course to your own interests." *Annie*

## WHAT HAPPENS IN LESSONS?

"Media lessons are always the lessons I look forward to. We are continuously learning in different ways, for example from PowerPoints, taking notes and class discussions to interactive class games and computer design work." *Sophie*

## MIGHT LEAD TO...

University courses in media, film, or other creative arts. Apprenticeships or placements in the creative industries. An enormous range of careers in the creative media sector.

## ADVICE ON ENTRY

Film or Media GCSEs are helpful, but not a requirement. You don't already need to have technical expertise or experience, but you need to be willing to learn. You need to be willing to study any text from any media industry – even if you don't like it. Being a reliable and co-operative team worker is absolutely essential.



## COURSE ASSESSMENT

This is a linear course. This means that students opting for an A Level in this subject will be committing to a two-year linear course with all units examined at the end of Year 13.

*"Media Studies has inspired me to develop my creative skills and to want to study film and TV production at Aberystwyth University. I want to eventually be a part of a production company, which could maybe be my own. I currently study Media Studies, Psychology and English Language." Sofia*

*"I want to study animation at Bournemouth University and then move onto working at an animation studio as a character animator and designer. I study Media, Art and Graphic Communications." Georgia*