

Business Studies

Exam Board: AQA



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Course Summary

In A Level Business Studies you will study business in a variety of contexts and consider the importance of that context in relation to decision making.

You will explore the interrelated nature of business, the environments in which they operate and use a variety of business models, theories and techniques to analyse business issues and strategic decisions.

You will study topics that are relevant to businesses in today's society, such as Corporate Social Responsibility, ethical and environmental issues and you will examine the impact of contemporary developments such as digital technology and globalisation.

Current case studies are used throughout the course to enable you to apply the theory you learn to 'real life' business questions.

Entry Requirements

Business Studies GCSE or Enterprise BTEC is not a requirement, but where students have completed the GCSE course, a Grade 5 or higher is required and where students have completed the Enterprise BTEC, a Merit is required.



Course Assessment

This is a linear course. This means that students opting for this subject will be committing to a two-year linear course, with all units examined at the end of Year 13.

Where might it lead?

A Level Business Studies equips students with the knowledge of both the internal operation of a business and its' external influences and, therefore, it is excellent preparation for entering the world of work. The course is also particularly relevant for those interested in employment, or further education, in areas such as business management, economics, marketing, finance, retail, manufacturing and local government.



We learn the theory behind decision-making in business and then use examples to understand how the theory is applied to real business problems. Lessons are very engaging, followed by time to independently research and then discussions of our questions, feedback and ideas in groups. HARRY

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