

Graphic Communication

Exam Board: AQA



Course Summary

What is Graphic Communication? Most people have a vague idea of what a graphic designer does. Creating logos for businesses? Working with images in Photoshop? Making magazine ads? Many designers do these things, but really they are just elements of a much bigger picture. Graphic design and communication is all around you. If you are trying to communicate a concept in a visual way, then you will be using graphic design to get your message across. From pouring your morning cereal to waiting for the last bus home, you will find yourself looking at the work of a graphic designer.

In A Level Graphic Communication you will explore a range of materials and techniques. You will experiment with Illustration, CAD (computer aided design), Packaging, Photography, Drawing, Printmaking and Typography alongside learning how to document your ideas and project development.

As the course progresses you will be able to focus and expand your knowledge in those areas in which you are most interested in.

Entry Requirements

Students are required to have a GCSE Grade 5 in an art-design-based subject (Art, Fine Art, Graphic Communication, 3D Design, Photography or Textile Design).

Course Assessment

Students will be committing to a two-year linear course with all units examined at the end of Year 13. The course is assessed as 60% portfolio, 40% practical exam.

Where might it lead?

Students who have studied A Level Graphic Communication at St Bart's in previous years have gone on to have careers in design, marketing, advertising, animation, architecture, product design and engineering. Some students have continued their studies to degree level, others have found apprenticeships within the design industry.



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Graphics is a mixture of being creative, conceptual and innovative. The teachers allow freedom for independent learning. HEMI

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