

Media Studies

Exam Board: WJEC Eduqas



Course Summary

The media play a central role in culture, society and politics. They shape our perceptions of the world through the representations, ideas and points of view they offer. The media have real relevance and importance in our lives today, providing us with ways to communicate, with forms of cultural expression and the ability to participate in key aspects of society.

In A Level Media Studies, you will look at a wide range of media products and analyse how the media communicate meanings in a variety of forms. You will debate key critical questions related to the social, cultural, political and economic role of the media and consider the dynamic relationships between media products, media industries and audiences. You will also consider established media forms alongside more contemporary forms, developing an awareness of emerging and evolving media.

You will have the opportunity to develop media production skills in different forms, applying your knowledge and understanding of the theory to media forms and products. You will have the chance to work with industry-standard video, photo editing and desktop publishing software. You will be able to choose between a choice of briefs and forms within which to work, enabling you to explore and pursue your own media interests, whether this is making your own films using a camera or phone, or taking your photography beyond your Tumblr and Instagram pages.

Entry Requirements

GCSE Film Studies or GCSE Media Studies are helpful but not a requirement. Where students have completed the GCSE course, a Grade 5 or higher is required.

Course Assessment

This is a linear course. This means that students opting for an A Level in this subject will be committing to a two-year linear course with all units examined at the end of Year 13.

Where might it lead?

A Level Media Studies can lead to further education and employment in media, film, or arts. It can also open the doorway to apprenticeships or placements in the creative industries.



“Media lessons are always the lessons I look forward to. We are continuously learning in different ways, for example from PowerPoints, taking notes and class discussions to interactive class games and computer design work. SOPHIE”